



iufro2019

Curitiba • Brazil

29 SEPT - 5 OCT

XXV

IUFRO World Congress

International Union of Forest Research Organizations

**Forest Research and Cooperation
for Sustainable Development**

SPONSORSHIP PORTFOLIO

International Host



Brazilian Hosts



MINISTRY OF
AGRICULTURE, LIVESTOCK
AND FOOD SUPPLY





WELCOME MESSAGE

We look forward to seeing you and your organization at the XXVI IUFRO World Congress – IUFRO 2019, which will take place in Curitiba, Brazil from September 29 to October 5, 2019 at Expo Unimed Curitiba.

IUFRO, the International Union of Forest Research Organizations, is the global network for forest science cooperation. This volunteer network brings together more than 15,000 scientists from nearly 600 member organizations who hail from over 126 countries.

This will be the first time that a IUFRO world congress will be held in Latin America, over the more than 120 years of IUFRO's history. As such, it will present a unique opportunity to share and publicize current experiences and future prospects for forest issues, as well as an excellent occasion for business and new partnerships.

Thank you for supporting IUFRO 2019, a pioneering and rewarding achievement.

Joberto Veloso de Freitas, Ph.D.
Brazilian Forest Service - SFB
IUFRO 2019 Congress Organizing
Committee Chair

Yeda Maria Malheiros de Oliveira, Ph.D.
Brazilian Agricultural Research Corporation -
Embrapa
IUFRO 2019 Congress Organizing
Committee Co-Chair



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THE CONGRESS

The IUFRO World Congress is a global event, and is one of the most important on the international forest agenda.

Because of the event's wide variety of topics, the organization is structured into nine divisions that cover the key areas of forest science.

Preeminent scientists from the world's leading forest institutions will gather in Curitiba for this important event.

Governmental, non-governmental institutions, and companies from Brazil and around the world will also participate.



29 SEPT - 5 OCT
2019



Venue:

ExpoUnimed Curitiba Convention Center

R. Prof. Pedro Viriato Parigot de Souza, 5300
Campo Comprido, Curitiba - PR

Congress title

**Forest Research and Cooperation
for Sustainable Development**

Themes

- Forests for people
- Forests and climate change
- Forests and forest products for a greener future
- Biodiversity, ecosystem services, and biological invasions
- Interactions between forests, soil, and water

THE CONGRESS

Overview

- Opening ceremony
- Welcome reception
- Tree planting ceremony
- High-level plenary and sub-plenary sessions on the global forest agenda
- Voluntary presentations to be made covering a variety of forest science topics, presented in technical sessions as a poster or spoken presentation
- Various options for technical visits during the congress
- Side events organized by institutions
- Exhibition area for institutions, products, and services
- Early and mid-career scientists assistance program
- Opportunities to participate in technical visits before and after the congress
- IUFRO President's
- Tours of Curitiba's main attractions for traveling companions
- Special events in the city of Curitiba connected to the Congress
- Gala dinner
- Closing ceremony



Photos: Jen Hayes

PREVIOUS CONGRESSES

- Number of participants in 2019: 3,000

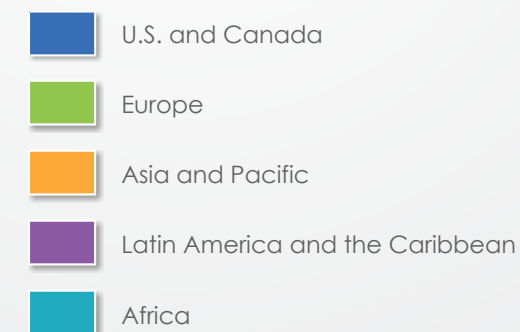
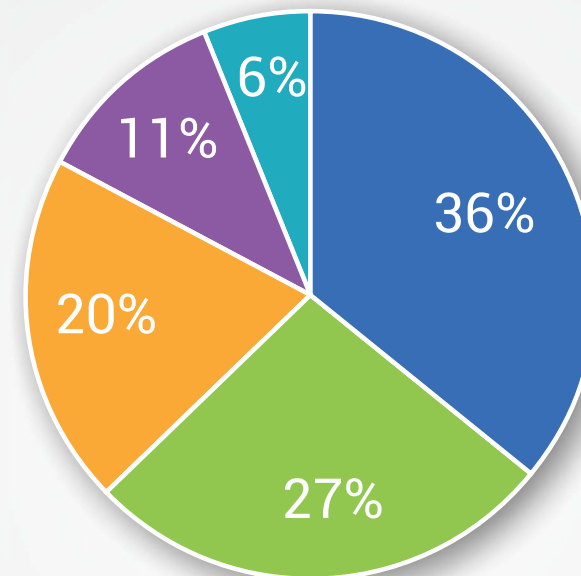
Researchers
 Practitioners
 Government managers
 Business leaders
 Students
 Educators
 Decision makers
 Community leaders

IUFRO 2014

The last edition of the IUFRO World Congress, which took place in Salt Lake City, in the United States in 2014, was an absolute success, as seen in the numbers.

2,492 delegates
 1,749 presentations
 1,245 abstracts
 5 plenaries
 19 sub-plenaries
 172 technical sessions
 1,192 posters

Congress participants came from over 100 countries:



Source: IUFRO2014

CURITIBA, THE HOST CITY

Curitiba is considered to be a capital of ecology because of its green area (64 m² of green area per inhabitant), its waste collection and recycling program, and many other sustainability initiatives.

The city also features many excellent tourist attractions such as the Botanical Garden, which is the symbol of the city, the Oscar Niemeyer Museum with its impressive architecture, Barigui Park, German Woods (Bosque Alemão), and many other options for leisure, culture, entertainment, and dining.

Curitiba is a pleasant city that has all the facilities necessary to host visitors.



Oscar Niemeyer Museum

CONGRESS VENUE

Expo Unimed Curitiba is the city's largest convention center; it is located within the campus of Positivo University, **15 minutes** from **downtown Curitiba** and **25 minutes** from **Afonso Pena International Airport**.

The complex is well-prepared to host events with a wide range of simultaneous programming.

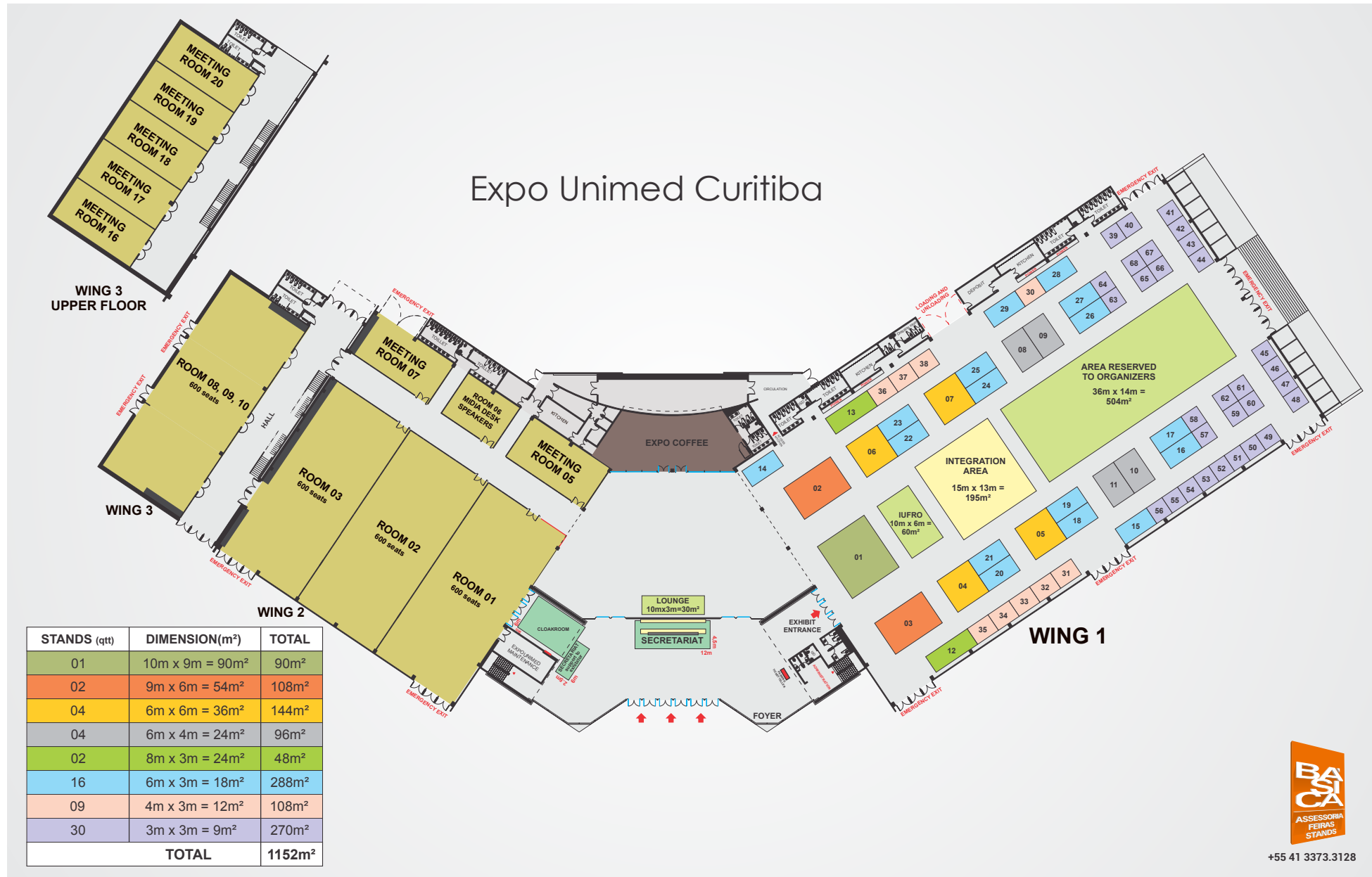
The exhibition center and multipurpose rooms span **11,535 m²** of constructed area distributed over two floors.

There are **15 independent entrances** and more than **2,000 parking spaces**, with full support services.

- 1 Expo Unimed Curitiba - Façade
- 2 Positivo Theatre Main Auditorium
- 3 Expo Unimed Curitiba - Wing 2
- 4 Expo Unimed Curitiba - Wing 3



EXHIBIT VENUE



SPONSORSHIP AND EXHIBITION

By sponsoring or exhibiting within this unique event, your company will help make it an absolute success and create a unique experience for all participants. Through sponsorship and a booth, your company will be promoted to more than 3,000 event participants. A number of opportunities are available, which allow any type of organization to support and be a part of the event.

Commercial policy: Sponsorship packages and booths will be allocated in chronological order of closing contracts.

Reasons to sponsor and exhibit:

- Reach more than 3,000 forestry professionals and scientists
- Your company will be presented to a diverse range of participants from more than 100 countries
- Engagement with influential professionals
- Visibility and awareness of your institution's work
- Showcase your work, your products, and build relationships with potential partners, customers, and decision makers
- The congress is the perfect setting to launch new products

diamond

US\$ 75,000

90 m ² space	✓
25 registrations	✓
60" video at the Opening Ceremony (sponsoring company is responsible for producing the video)	✓
Banner ad on the Congress website	✓
3 posts by the sponsoring company on the Congress's social media pages (dates to be established)	✓
2 push notifications on the Congress app (140-character text message sent to users' smartphones)	✓
Banner on the app timeline (dates to be set)	✓
Sponsor profile on the Congress app (customization of sponsor's webpage on the app, along with information, contact email address, images, social media pages, and links)	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on all printed material promoting the Congress	✓
Sponsoring company's logo on the internal signage for the Congress	✓
2 marketing emails to the congress mailing	✓
Mention by the master of ceremonies during the opening ceremony, thanking the sponsor	✓

platinum

US\$ 50,000

54 m ² space	✓
20 registrations	✓
Banner ad on the Congress website	✓
2 posts by the sponsoring company on the Congress's social media pages (dates to be established)	✓
1 push notification on the Congress app (140-character text message sent to users' smartphones)	✓
Banner on the app timeline (dates to be established)	✓
Sponsor profile on the Congress app (customization of sponsor's webpage on the app, along with information, contact email address, images, social media pages, and links)	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on all printed material promoting the Congress	✓
Sponsoring company's logo on the internal signage for the Congress	✓
2 marketing emails to the congress mailing	✓
Mention by the master of ceremonies during the opening ceremony, thanking the sponsor	✓

gold

US\$ 30,000

36 m ² space	✓
15 registrations	✓
01 posts of the sponsoring company on the Congress social media pages (dates to be set)	✓
01 push notifications on the Congress app (140-character text message sent to users' smartphones)	✓
Banner on the app timeline (dates to be set)	✓
Sponsor profile on the Congress app (customization of the sponsor webpage on the app, insertion of information, contact email address, images, social media pages, and links)	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on all printed material promoting the Congress	✓
Sponsoring company's logo on the internal signage for the Congress	✓
Mention by the master of ceremonies during the opening	✓

silver

U\$ 20,000

24 m ² space	✓
10 registrations	✓
Banner on the app timeline (dates to be set)	✓
Sponsor profile on the Congress app (customization of the sponsor webpage on the app, insertion of information, contact email address, images, social media pages, and links)	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on all printed material promoting the Congress	✓
Sponsoring company's logo on the internal signage for the Congress	✓
Mention by the master of ceremonies during the opening ceremony, thanking the sponsor	✓

bronze

U\$ 10,000

18 m ² space	✓
05 registrations	✓
Sponsor profile on the Congress app (customization of the sponsor webpage on the app, insertion of information, contact email address, images, social media pages, and links)	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on all printed material promoting the Congress	✓
Sponsoring company's logo on the internal signage for the Congress	✓
Mention by the master of ceremonies during the opening ceremony, thanking the sponsor	✓

IUFRO friend plus

U\$ 5,000

02 registrations	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on the internal signage for the Congress	✓
Sponsor's promotional material included in participant bags	✓

IUFRO friend

U\$ 2,500

Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on the internal signage for the Congress	✓
Sponsor's promotional material included in participant bags	✓

master-level supporter

U\$ 13,000

20 registrations	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsoring company's logo on the internal signage for the Congress	✓
Sponsor's promotional material included in participant bags	✓

plus-level supporter

U\$ 6,500

10 registrations	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓
Sponsor's promotional material included in participant bags	✓

friend-level supporter

U\$ 3,250

05 registrations	✓
Sponsoring company's logo on the official event website and app, including the link to the sponsor's website	✓

sponsorship comparison table

	Diamond	Platinum	Gold	Silver	Bronze	IUFRO Friend Plus	IUFRO Friend	Solidary Master	Solidary Plus	Solidary Friend
US\$	75.000	50.000	30.000	20.000	10.000	5.000	2.500	13.000	6.500	3.250
Space	90 m ²	54 m ²	36 m ²	24 m ²	18 m ²	-	-	-	-	-
Registrations	25	20	15	10	5	2	-	20	10	5
Video at the Congress Opening Ceremony	60"	-	-	-	-	-	-	-	-	-
Banner on the Congress website	x	x	-	-	-	-	-	-	-	-
Posts on the Congress social media	3	2	1	-	-	-	-	-	-	-
Push notification on the congress app	2	1	1	-	-	-	-	-	-	-
Banner on the Congress app timeline	x	x	x	x	-	-	-	-	-	-
Website on the Congress app	x	x	x	x	x	-	-	-	-	-
Logo on the Congress website and app	x	x	x	x	x	x	x	x	x	x
Logo on the Congress printed promotional material	x	x	x	x	x	-	-	-	-	-
Logo on the internal signage of the Congress	x	x	x	x	x	x	x	x	-	-
MKT email	2	2	-	-	-	-	-	-	-	-
Thanks at the Congress Opening Ceremony	x	x	x	x	x	-	-	-	-	-
Insertion of the sponsor promotional material in the delegates bags	x	x	x	x	x	x	x	x	x	-

EXHIBITION

Shell-type stands

Shell-type stand - 18 m²
(4 exhibitor badges)

U\$ 6,000

Shell-type stand - 9 m²
(3 exhibitor badges)

U\$ 4,000

Bookstores/publishers - 9 m²
(3 exhibitor badges)

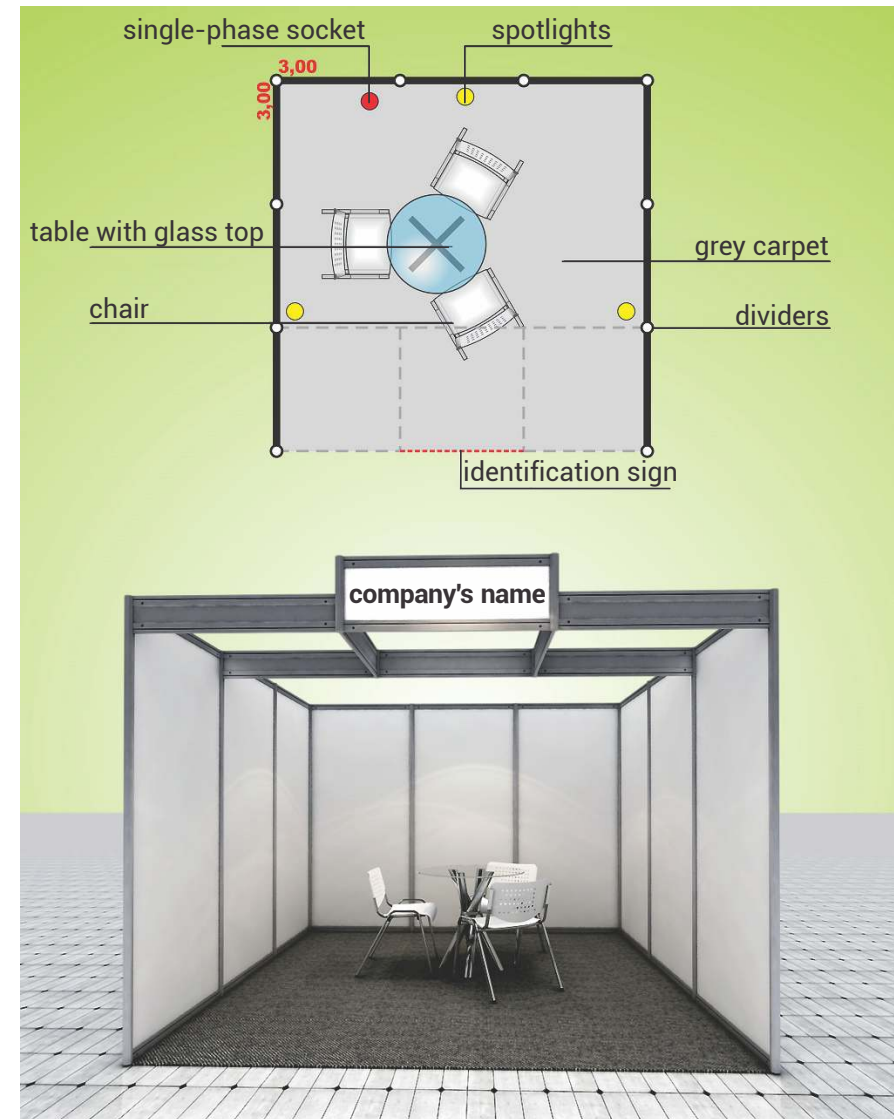
U\$ 3,000

Non-profit organizations - table
(2 exhibitor badges)

U\$ 1,000

Includes:

- Floor covered with 3mm graphite/dark grey carpet, set up directly on the exhibition space floor
- Dividers in white TS (structural laminate)
- Partial metal canopy frame - covering not included (2.18 m high)
- 1 identification sign (0.95 m long x 0.45 m high) with the company's name cut in vinyl
- Lighting system with display arm spotlights and PL 27 W lamps (1 spotlight for every 3 m² of booth space)
- 1 round table with glass top
- 3 chairs
- 1 220 V/250 W single-phase socket



single items

Exclusive logo on the pocket program _____ U\$ 7,500

Logo on the badge strings _____ U\$ 10,000

Customized drinking fountain station _____ U\$ 2,000

Promotional actions - circulation area _____ U\$ 10,000

Charging station _____ U\$ 2,000

Shuttle service (logo on the seat covers +
logo on the windshield sticker) _____ U\$ 20,000

1' eletronic opening sequence _____ U\$ 15,000

Insertion of promotional material in the delegate bags _____ U\$ 2,500

Electronic posters - logo on the screen
and on the support _____ U\$ 4,000

App - banner on the timeline - 3 posts _____ U\$ 2,500

Logo on the Congress annals USB stick _____ U\$ 4,000

Vip lounge/Media Desk _____ U\$ 2,000

Logo on the staff shirts _____ U\$ 500

Cyber Lounge _____ U\$ 5,000

Get-together party _____ U\$ 30,000

Opening Ceremony and Welcome Reception _____ U\$ 15,000

President's dinner (exclusive) _____ U\$ 15,000

** Commercial cancellation policy: If the exhibitor or sponsor wishes to cancel the purchase before June 28, 2019, a fee equivalent to 25% of the total value of the signed contract will be charged. Refunds will not be made after June 28, 2019.*

CONTACT

exhibition and sponsorship opportunities



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